# **BRIAN HOUP**

**LEADERSHIP SPEAKER & WORKSHOP FACILITATOR** 



## WHY CLIENTS HIRE BRIAN

In today's ever-changing business landscape, busy executives are constantly challenged to do more with less. As market conditions evolve, it's easy to become entangled in the complexities of successfully managing an organization, inadvertently neglecting the fundamental principles of leadership that ultimately determine success. Brian's mission is to bring these core leadership principles to the forefront.

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## **Popular Topics**

Brian's talks and workshops focus on instilling conscious leadership among busy executives. He emphasizes proactive and intentional leadership, guiding them in ways that inspire and uplift their teams. The content explores less visible but essential topics such as the executive's mindset, self-leadership, and their impact on others.

## **The Leadership Stool**

3 Legs Impacting Success

Explore the often-overlooked factors that profoundly influence success. This session delves into Self-Leadership, Impact on Others, and the Mental Approach of a leader.

### **Vacation Like A Boss**

A Leaders Guide to Time Off

Even busy leaders need downtime to rest, rejuvenate, and reset. Many organizational cultures make this increasingly challenging. Equipped with a proven strategy, any leader can optimize their time away for maximum benefits.

## **Maximizing 360-Feedback**

6 Keys To Success

Avoid the frustrations of a poorly implemented 360-degree feedback experience with a proactive & and intentional approach to collecting, analyzing, digesting, and effectively utilizing feedback data.

#### **About Brian's Sessions**

All sessions are tailored to the specific needs of each audience and can be conducted inperson or virtually. The primary focus remains on engaging audience members in personal reflection that leads to actionable takeaways, ultimately resulting in improved outcomes and experiences for all.

Clarify | Simplify | Advance letsrezone.com

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#### **SPEAKER & FACILITATOR BIO**



### <u>Brian's Forbes</u> <u>Features</u>



letsrezone.link/forbes

#### Leadership Newsletters



letsrezone.link/newsletters

#### Connect on LinkedIn



letsrezone.link/linkedin

## CERTIFICATIONS & CREDENTIALS

Center for Executive Coaching
PCC Credentialed by ICF
The Leadership Circle Certified
The Leadership System Certified
ACE Certified Executive Coach
Hogan HPI, HDS, MVPI Certified



#### **Brian's Work**

Brian coaches experienced leaders to thrive at the executive level in the biggest position of their life. With responsibilities expanding, Brian helps leaders see which aspects of their approach to embrace, which to abandon and where to prioritize development efforts.

As leaders gain a deeper appreciation for the consequences of their actions, they embrace new behaviors that improve results, reduce stress, increase personal confidence and provide a better quality of life at work and at home.

#### **Background**

Before coaching, Brian led several teams through multiple mergers and acquisitions in the fast-paced television advertising industry. Despite the constant change, Brian's teams thrived. Most were recognized in the top 5% of their peers across the globe.

Like many of his clients today, Brian was labeled an "obsessive overachiever." So much so that he was embarrassingly voted the "Office Workaholic" at a very challenging time in his personal life following his wife's second battle with cancer and many other big family challenges. These experiences have played a major role in shaping Brian's unique combination of empathy and perspective that allow him to connect deeply with his clients today.

"Brian has a remarkable skill in captivating, engaging, and inspiring the audience in a way that truly stands out.

-Jasmine Proano, Event Organizer, Attendee

"Brian has a unique ability to connect with his audience. He understands the employee, employer and leader experience.
His gift is helping the audience find and build confidence in their ablity to change and grow."

-Kelly Gonzalez, Event Organizer, Attendee